



# Rhino Pulse

## Inside this issue:

## Interview with DIG Traffic Police

Interview with DIG Traffic Police	1
Training on Positive Attitude	2
Inauguration of OGRA compliant PSO tank trailer at PSO House	3
Road Safety Campaign 2017	3
Guest Speaker Session	4
CPEC Logistics International Forum	4
Interview with Mr. Umair Noor	5
Customer is King!	6
Snapshots	7

Licensing authority takes test of drives for giving HTV license. That is separate

all traffic on CCTV and issue e-challan with pictures of the violation. It is an elaborate

**Q4) Heavy vehicles are often operating in the city during day-time.**

**What regulations are imposed on the movement of these heavy vehicles?**

The matter was taken up in supreme court as the movement of heavy vehicles is only allowed at night time. However, I cannot stop the movement of basic amenities in this mega-city during day time. For instance, there will be an outrage if I forbid the movement of water tankers and some heavy vehicles during day time within the city.



*Mr. Imran Yaqoob Minhas with our Corporate Communications Team*

from us. We need a superintendent of police and qualified person for the licensing which would be difficult at that training center.

system that is currently in practice in Dubai. However, it will take time to implement it here.

**Q3) What hazards are prevalent from heavy vehicles on the roads, what actions can all stakeholders take in order to curb accidents from heavy vehicles on the road?**

There is a risk of accidents caused by the presence of heavy vehicles on the roads. The main action in my opinion is to have a dedicated road for heavy vehicles. However, there is none as there is no planning of the roads and structure.

**Q2) How does Karachi Traffic Police monitor violation of traffic rules caused by civilians and what methodology has it adopted in making them more responsive towards its compliance?**

We are in the midst of implementing a computerized system where we will view

“A master plan is needed for Karachi traffic ”

**Q1) Where is Heavy Vehicle License obtained from and what is the criteria. FOAP in collaboration with NH&MP has set up a driver training center on Northern Bypass. Why not use it as a licensing area?**

## Happenings

### Autocom Sponsors Cricket Tournament in Punjab

A cricket tournament was organized by the Urban Sector Planning & Management Services Unit (Pvt.) Ltd. In Lahore, at the Aleem Dar Cricket Stadium.

24 teams from waste management companies participated in the tournament, co-sponsored by Autocom and HYVA. The tournament was held from Nov 17 - Nov 20 2017.

Winners of the tournament were 'Lahore Transport Company' (LTC) and 'The Urban Unit' stood runners-up. Man of the Tournament was Abdul Ghaffar from Lahore Transport Company (LTC).



### Blood Drive 2017

Keeping up with our traditions, the annual Blood Drive in collaboration with Indus Hospital was held again this year in October. The blood drive proved to be a huge success as many Rhinos came forward for blood donation. Different types of games were also set-up for donors to enjoy and the production staff were treated to a meal and other incentives.

CSR is a major part of Autocom's philosophy of giving back to the community, and the annual Blood Drive ticks the boxes of an activity that not only raises awareness, but also helps to save 3 lives for every donor that participates.



*Autocom employees at the Annual Blood Drive*



*Indus Hospital staff and the donors*

### Training on Positive Attitude

Regular trainings – both on-site and e-trainings – are a regular feature of employee development at Autocom. This year, a training session was conducted by Head of HR Zehra Raza with Autocom employees on "Building Positive Attitude".



*Motivational session in Progress*

A presentation was delivered in which the importance of cultivating a positive attitude in the workplace was highlighted.

How to fend-off different challenges, respond to a difficult situation, and maintain a positive outlook were some of the topics discussed in the training.



*Autocom Rhinos at the training*

## Happenings

### Haulier Signing Ceremony for Goal of 100% OGRA Compliance

A seminar was held at Arabian Sea Golf & Country Club organized in collaboration with HASCOL for 100% OGRA compliance of road tankers. HASCOL's other partners, Volvo Pakistan Pvt. Ltd. And Master Motors, co-sponsored the event.



A charter was signed to achieve zero accidents through complete implementation of OGRA standards in the transportation of petroleum products. All of Hascol's haulage partners signed the charter for the HASCOL fleet.



*The signed OGRA Compliance charter*

### Inauguration of the first OGRA compliant tank trailer at PSO House

Autocom delivered the inaugural OGRA compliant tank trailer for Pakistan State Oil in December, 2017. This delivery marks the start of another long and prosperous relationship between Pakistan's biggest oil carrier and the premier OGRA standard tank trailer manufacturer in the country. The tank trailer is owned by Asif Transport Co.

A ceremony was held at PSO House where the MD of PSO, Sheikh Imran ul Haq, stated that PSO is responsible for transporting 12,000 KMTs and the inauguration of the first tanker lorry is a milestone of the upgradation of its entire fleet.

He also said that in line with the opportunities that CPEC will bring, it is imperative that PSO's tank lorry fleet is to the standard as safety of the people and road infrastructure is both important. Later on, MD PSO drove the tank trailer himself and presented bouquets to Mr. Asif Jadoon of Asif Transporters and Khayam Husain, MD AUTOCOM.



*OGRA-compliant PSO tanker trailer at the PSO House*

### Road Safety Campaign 2017

A session was conducted at NED University in October this year in collaboration with Karachi Traffic Police as part of our Road Safety Campaign 2017. An interactive presentation was delivered by Head of HR Zehra Raza to the students of the university about the hazards on the road and how to avoid critical and life-threatening situations during daily commutes.

Autocom is dedicated to implementing road safety standards and creating awareness especially among teens and young adults, who unfortunately are the biggest victims of road accidents.



*During the Road Safety Presentation at NED University*

**Happenings..**

**Guest Speaker Session**

A guest speaker session was conducted by member of our Board of Directors, Mr. Sohail P. Ahmed. He gave an enlightening talk on sharing strong values in an organization.

The primary topic of his talk was “core values” and how he has ingrained the significance of values throughout his career. Our Rhinos listened with great interest and looked to absorb every word of insight and wisdom that Mr. Ahmed had to impart and share with us all. Rhino of the Quarter for July-Sept

was also awarded during the speaker session, and the winner for this quarter was Tuan Sharif. The session concluded with Q & A, followed by refreshments.

The guest speaker session was conducted as part of our efforts to work on solidifying our core values and impart to our Rhinos the importance of core values of Auto-com that are Reliability & Quality, Hard-work, Integrity, No compromise on safety, and Organizational leadership.



*MD Khayam Husain presenting Sohail P. Ahmed with a Shield of Appreciation*

**NLC-CPEC Logistics International Forum 2017**

In order to raise public awareness of logistics and supply chain of the China-Pakistan Economic Corridor (CPEC), a two-day international seminar on "CPEC Logistics" was held in Islamabad, starting on July 12, 2017.

Transport and trade related themes between Pakistan and China such as “Trade Potential”, “Transportation”, and “Cross Border Movement” were discussed at the event.

The seminar was conducted by the National Logistics Cell (NLC) as it was felt that despite the efforts to create awareness about CPEC, a gap is found when it comes to logistics and supply chain.

AUTOCOM was a co-sponsor of this international forum, in which speakers were of the view that Trucking Policy 2005 needs to be implemented and old trucks should be replaced with articulated trucks with semi-trailers.



*MD Khayam Husain and Team Autocom at CPEC Logistics International Forum 2017*

**Rhino of the Quarter**

July 2017 - September 2017



*Tuan Sharif-ROQ July-Sept 2017*



*All Shahbaz-ROQ Support Staff July-Sept 2017*

## Interview..

### Interview with Mr. Umair Noor (Chief Financial Controller)

Mr. Umair Noor joined Autocom in February, 2017. He has acquired certifications in Professional Internal Audit and Financial Accounting. He holds one of the key positions at Autocom as Chief Financial Controller, and has been involved in the company's efforts to significantly reduce costs without it having an effect on the quality of our work or our products. We sat down with him with a few words

**Q1: You have been a part of Autocom for several months now. How has your journey been so far?**

**A:** I feel proud to become a part of RHINO family. While, Autocom is the hub of opportunity, what I analyze that every day people can improve their abilities by the help of daily operational challenges. People in AUTOCOM are eager for personal growth and development together with the company.

**Q2: Being employed in UAE for a long time and now working in Pakistan, what differences do you find in the business and working environment in the two countries?**

**A:** It was a wonderful exposure for me in UAE, dealt with multinational people, multinational business culture and got refined. I have noticed that people are very professional in both countries (UAE & Pakistan). People are more focused towards the achievement with their personal goals and company defined targets. We should always support to the positive and professional work environment for the betterment of the company and ourselves.

**Q3: How do you see 2018 for Autocom. What will be the challenges and opportunities for the company in the coming year?**

**A:** 2018 could be high growth segment for AUTOCOM "Insha ALLAH", market competition and customer demand is increasing, creating a more challenging environment and also business growth opportunities.

**Q4: As an Audit professional, what hurdles have you faced in your career? What made you choose it?**

**A:** Investigation and observation is my passion but for development and growth. It has directed my focus and motivated me toward the financial controls and audit functions which is the backbone of every company. When I started to pursue my ability within these areas,

I got tremendous result and receive recognition from my seniors, which made my choice stronger to pursue in this direction.

**Q5: Any message you would like to give to our readers?**

**A:** I would like to share my considerations with all Rhino family members that this is the time to become the market front-runner and stand out differently by demonstrating best service, quality & safety products, customer support and fulfill commitment with revolutionized technology to the customers. I'm very confident in the abilities of the AUTOCOM team that we can beat the pressure and the competition Insha Allah.



**Mr. Umair Noor—  
Chief Financial Controller**

**Customer is King!**

# Delivering Excellence

A glimpse of some of our products delivered to our valued customers



48,000 liter fuel tanker, 3 compartment, Shell GVS Standard



48,000 liter fuel tanker, 4 compartment, Total PATROM Standard



48,000 liter fuel tanker, 5 compartment (APL Standard)



50,000 Liters Fuel Tanker, 4-Compartment, Hascol Standard



52,000 liter fuel tanker, 2 compartment as per NLC Standard



Flatbed Trailer



Side Wall Trailer



Mini Tipper



Tipping Trailer



48,000 Litres Fuel Tanker, 4-Compartment, PSO Standard

**Snapshots..**

**Rhino Birthdays**



**YOU ADD  
VALUE TO  
PEOPLE  
WHEN YOU  
VALUE THEM**  
john maxwell

Mirza Zeeshan Baig, Abdul Samad, Azam Khan and M. Bilal celebrating their birthday at Autocom

**Autocom New Plant**

**Azm-e-Parwaaz**



Production at our new plant in 2017 has been in full swing. More than 150 tankers, 70 trailers, and numerous other special products have rolled out of the so far.

Team Jiddat was awarded Azm-e-Parwaaz for Q1 2017 for their excellent work on the shearing-bending machine., resulting in smooth continuation of fleet delivery.

**Team Jiddat (July-Sept 2017)**

**Our Corporate Values**

- R**eliability and Quality
- H**ard work
- I**ntegrity
- N**o compromise on safety
- O**rganizational leadership

